



*Vania Alejandra
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Mexican

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TEACHER *Profile*

In addition to my career as a graphic designer, I have also had an enriching career as a teacher in the field of arts and graphic design for the last 5 years at different educational levels, from workshops for children and youth, to specialized courses for adults and professionals.

My career began with the teaching of artistic workshops, where I was able to promote creativity and artistic expression in students. Throughout this initial stage, I discovered my passion for teaching and was motivated to deepen my knowledge and pedagogical skills to continue positively impacting the lives of students. Successfully completing a certificate in Teacher Training "Active teaching-learning methodologies focused on the Pedagogical Practice Process" and an International certificate in Psychoexpressive Therapies and Art Therapy.

My dedication and commitment to artistic and graphic education led me to be part of the teaching workforce of different educational institutions in Playa del Carmen, Quintana Roo, such as the Universidad Riviera, Explayarte, Tzicuri, Casa Amarilla.

As a teacher, my focus has always been to promote a meaningful and collaborative learning environment, encouraging the active participation of students in the educational process. I have developed pedagogical strategies that stimulate critical thinking and creative problem solving, seeking to arouse their interest and motivation towards art and design by witnessing the growth and development of my students, both artistically and personally.

In summary, these five years of teaching experience have been a stage of personal and professional growth, in which I have had the privilege of sharing my passion for art and graphic design with generations of students. I appreciate every opportunity that has been given to me to contribute to the training of future artists and designers, and I am excited to continue contributing to the world of education and art in the future.

Vania Alejandra Romano Reyes
Lic. diseño gráfico



ACADEMY AND STUDIES

- **Universidad Riviera** – Quintana Roo
Degree in Graphic Design (August 2013 – December 2017) | Professional ID: 11090395
- **Anáhuac** - International certificate in Psychoexpressive Therapies and Art Therapy | March - June 2023
- **Universidad Riviera** – Certificate in Teacher Training “Active teaching-learning methodologies focused on the Pedagogical Practice Process, based on the Competency Model” | fall 2020
- **IMCAS** (instituto municipal de la cultura y las artes de solidaridad) - Training in “Techniques and Materials in Plastic Arts” | January - July 2019
- **Technology Center** - English Language Studies, Los Angeles California | Fall 2012 – Spring 2013

TEACHING

- 5 years of teaching experience
- **Universidad Riviera** | 2018 - 2023
Bachelor's degree in Graphic Design and design specialty in upper secondary level. Introduction to design – Drawing for graphic design – Packaging – Typography – Calligraphy – Dry media – Color theory.
- **Explayarte** | 2019 -2023
High School. Visual Arts - Art History.
- **Casa Amarilla** | 2022
Elementary online school. Visual Arts - Art History.
- **Comunidad Educativa Tsikuri** | 2019 – 2020
Preschool and elementary | Educational model based on the stimulation of socio-affective skills. Creation of masks – Design of characters - Alebrijes - Drawing.
- **IMSS** (instituto mexicano del seguro social) playa del carmen: Scientific poster workshop for doctors. Duration: 12hrs

WORKSHOPS

- Child and Baby first aid/ CPR / AED, **American Red Cross**
- Emotional management and crisis control in childhood, **Perma: Cultura En Resiliencia**
- Axurado and line techniques, **Mtro. Gabriel Martinez Meave**
- Gothicxpress, fast calligraphy, **Mtro. Francisco Calles Trejo**
- Social Poster, **Mtro. Arnulfo Aquino Casas**
- Creating Typography & Lettering, **Mtro. Paul Richard Perlow**
- Letrafella Typographic Laboratory, **Mtro. Raul Plancarte**
- Conceptual contributions of science to generate design solutions, **Mtro. Fernando Garcia**
- Ideas and strategies in design, **Dr. Luz del Carmen Vilchis**
- Socio-environmental trainers, **Moce Yax Cuxtal A.C.**



AWARDS

- **Premios Zafiro** | 2017
Extended by the Universidad Riviera – Best average of the 4th generation bachelor's degree in graphic design.
- **Honorific mention** | 2017
Extended by the Bienal Iberoamericana de Diseño BID for the Project "Inclusive Calendar" – 6th Meeting of: Teaching and Design | Madrid Spain.
- **Honorific mention and recognition** by the student community | 2017
UAM Xochimilco – "El Coco" child abuse social theme poster.
- **First prize** | 2016
"UNIR 2016 Business Forum", by Grupo Xcaret in alliance with the Riviera University.
- **Second place** | 2014
"State Poster Contest Who is your leader?" by KYBERNUS from Grupo Salinas, UT Riviera Maya & UQROO Chetumal.

ART SHOWS

- **Women for art** Playa del Carmen | 2021
City Theater - ArtWorks "Last breath" and Portrait of Mia Wallace.
- **Bienal Iberoamericana de Diseño BID**
Madrid, Spain | 2017.
"Inclusive Calendar" – 6th Meeting of: Teaching and Design.
- **Expo Diseño** | 4th, 5th and 6th edition
Playa del Carmen, Quintana Roo. Theater of the city, Plaza Centro Maya, Cultural Center.
- **Touring exhibition** Mexico City | 2017
UAM Xochimilco, INBA – Social poster of child abuse "El Coco".

SKILLS

English language	
Oil painting	
Watercolor	
Sculpture	
Calligraphy	
Photography	
Drawing	

More information or if you require my full professional profile you can contact me at:

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